

2014 Mazda5



mazda

*It takes conviction to stand up to the naysayers.
A creative fire that's unafraid of the blank page.
And courage to flip conventional wisdom on its head.
Because this is the only way to change the game.
And the only way to build cars worth driving.*

Today, Mazda is changing the game.

*With innovative thinking and technologies.
Head-turning designs.
And performance that never compromises.
Making every Mazda more exhilarating to drive.*

*These are actions, not words.
Proof, not theories.
Making the impossible possible.
This is the Mazda Way.*

ZOOM-ZOOM



IT DEFINES ITS CATEGORY BY DEFYING CONVENTION.

Leave it to Mazda to create a people mover that defies convention. With its innovative styling and dynamic design, the 2014 MAZDA5 brings a whole new meaning to form and function. It's as nimble as it is roomy and as fun as it is practical. As versatile as vehicles twice its size, MAZDA5 is the one vehicle that refuses to be categorized because it refuses to limit itself to being just one thing. And drivers and passengers agree: The MAZDA5 is a segment of its own.

ONE SPIN AND YOU'LL FORGET IT SEATS SIX.

Sleek, sporty and ingenious, the MAZDA5's attention to craftsmanship is the mark of an innovative category leader. Dynamic handling starts with an advanced 2.5 L, DOHC engine that delivers a pump-friendly 6.7 L/100 km highway (5-speed automatic transmission).* Plus the Electro-Hydraulic Power-Assist Steering, tight 11.2 m turning circle and race-inspired dynamics make it one of the most outstanding, agile six-passenger vehicles to maneuver down the highway. The MAZDA5 - about as far from a conventional six-passenger vehicle as you can get.



/ ENGINE /

MAZDA5's advanced 2.5 L, DOHC engine with variable valve timing delivers both spirited performance and enviable fuel economy.



/ TRANSMISSION /

A slick-shifting 6-speed manual gearbox promotes quick and precise gear selection. While the optional 5-speed SPORT mode automatic transmission combines the convenience of an automatic with the shift-for-yourself control and fun of a manual.



/ TRIP COMPUTER /

The available trip computer† displays fuel economy at a glance - an invaluable tool for bragging rights over competitive vehicles - estimating how many kilometres before the tank is empty and detailing how far you've travelled.

*Estimated fuel economy. Your actual fuel consumption may vary.

†Available on the GS model with Convenience Package and standard on the GT model.



CAN YOU HAVE TOO MANY BELLS AND WHISTLES? WE THINK NOT.

Every MAZDA5 comes fully equipped with a wide array of amenities that you wouldn't expect to find in your average 6-passenger vehicle. From seating that contours every curve in your body, to automatic climate controls that mean comfort inside no matter what it's like outside, to the latest technological touch points that let you stay focused on the road, every feature is crafted to put comfort and convenience at your every command.

- / RECLINING FRONT SEATS WITH THIGH SUPPORT
- / AVAILABLE LEATHER-TRIMMED UPHOLSTERY*
- / TILT AND TELESCOPIC STEERING WHEEL
- / AVAILABLE STEERING-WHEEL-MOUNTED CRUISE CONTROLS†
- / AVAILABLE BLUETOOTH® HANDS-FREE PHONE CAPABILITY WITH AUDIO PROFILE‡
- / STEERING-WHEEL-MOUNTED AUDIO CONTROLS
- / AM/FM CD PLAYER WITH MP3 FUNCTIONALITY
- / USB AND AUXILIARY AUDIO INPUT
- / DYNAMIC STABILITY CONTROL (DSC)
- / TRACTION CONTROL SYSTEM (TCS)
- / POWER WINDOWS, POWER DOOR LOCKS AND POWER-OPERATED DOOR MIRRORS
- / REMOTE KEYLESS ENTRY SYSTEM WITH RETRACTABLE KEY, WELCOME MODE AND PANIC ALARM
- / AVAILABLE TRIP COMPUTER†
- / AVAILABLE POWER GLASS MOONROOF‡

*Available on the GT model with Luxury Package.

†Available on the GS model with Convenience Package and standard on the GT model.

‡Optional on the GT model with automatic transmission or available on the GT model with the Luxury Package (manual or automatic transmission equipped).



ENJOYED BY EVERYONE.

We're fans of legroom, headroom, elbowroom and a little extra room. Three rows, six seats and a generous 2,768 L of passenger space have never been this accommodating or versatile. Both centre and rear rows feature elevated "theatre-style" seating for a better view. And both second-row reclining captain's chairs provide inboard and outboard armrests as well as nearly six inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats* and standard automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.

*Standard on the GT model.



***“PERFECT FOR THE URBAN FAMILY WHO
ISN'T ALWAYS ABLE TO FIND PARKING
SPACES FOR LAND YACHTS!”***

Autobyte!, January 2013



MULTI-TASKING, MULTI-FUNCTION, MULTI-FUN.

Wouldn't it be great if your car adjusted to fit you rather than the other way around? That's the thinking behind MAZDA5's Karakuri seating system's numerous seating and cargo configurations. Whether you're heading out on a family outing or navigating your daily to-do list, MAZDA5 is capable of accommodating everything from six passengers to two mountain bikes, do-it-yourself supplies to rock band gear, and sports bags to camping equipment.* Plus, extra-wide, easy-sliding rear doors make loading and unloading incredibly convenient - as does its ultra-light rear lift-gate. Whether you're carrying cargo or precious little ones, the MAZDA5's distinctive versatility fits your entire life, no matter how often it changes.



/ FOLD-OUT TRAY WITH STORAGE /

The second-row fold-out tray,[†] centre-mounted for maximum convenience and utility, easily lifts and locks and features dual cup holders big enough for two travel mugs. A storage bin underneath is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion.

/ CARGO SPACE /

The hidden under-floor storage compartment lets you store items under the cargo area, safely hidden from sight and securely contained. An ample 426 L of cargo space is created simply by folding down the third row's 50/50-split fold-down seatback.* No need to remove any headrests. You'll still have plenty of room for four adults.

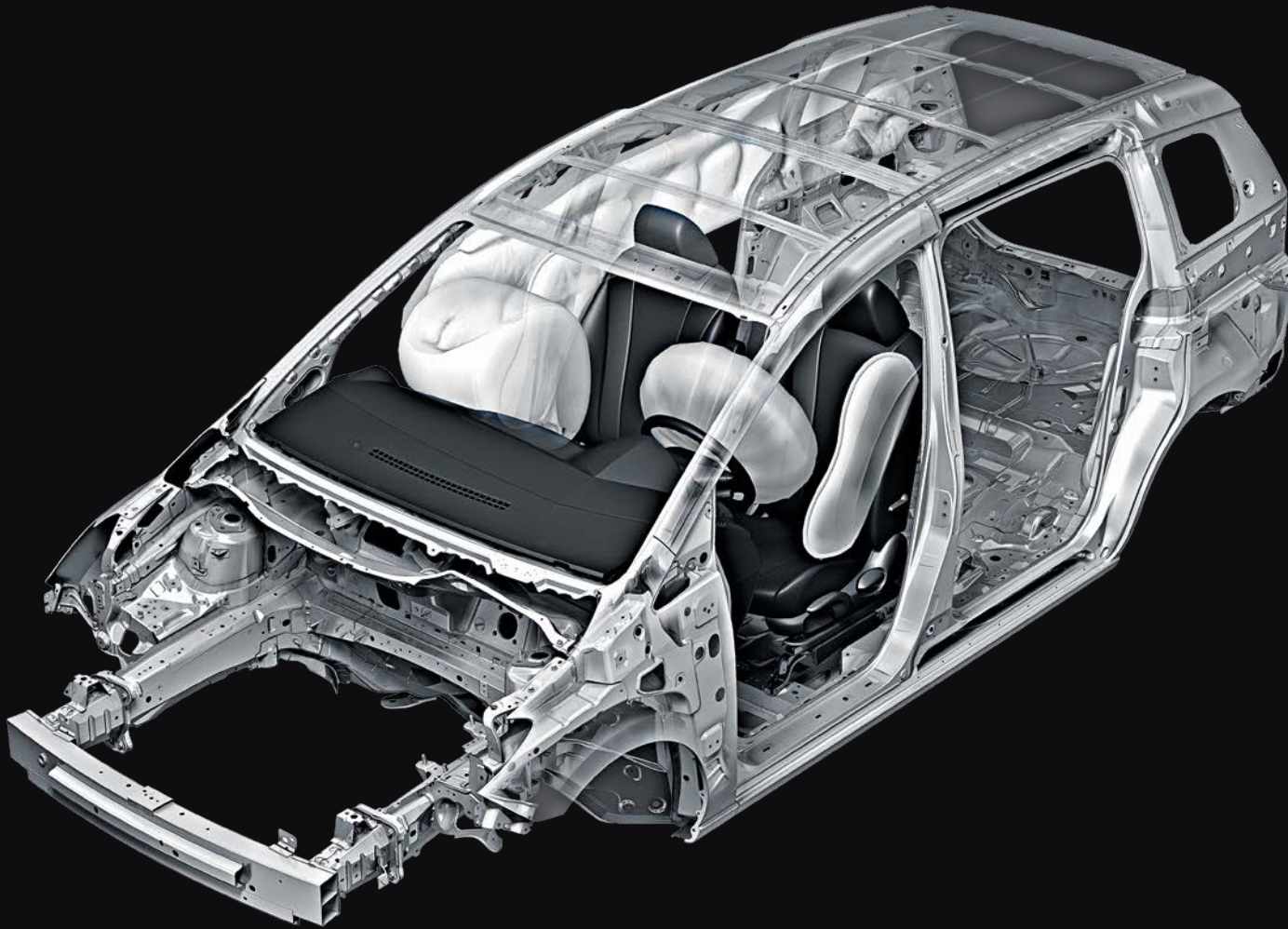
*Please remember to properly secure all cargo.
†Available on the GT model with Luxury Package.





COMES FULLY EQUIPPED WITH AN OBSESSION FOR SAFETY.

Because you like to drive worry-free, MAZDA5 offers a full arsenal of safety features designed to help prevent an accident and minimize the consequences if one is unavoidable. "Triple H" construction and steel side-impact door beams enhance structural integrity and impact protection. Whiplash-reducing front-seat head restraints, child-proof door locks and child-seat anchors are just a few features to keep you and your passengers safe. And, there's a "crushable" brake and accelerator pedal assembly designed to fold away on impact to help minimize the chance of a serious leg or ankle injury. From air bags* to Dynamic Stability Control (DSC)*, ABS to a theft-deterrent system, the MAZDA5 seamlessly integrates safety functions so that you can just enjoy the drive.



/ AIR BAGS /

Six air bags* come standard on every MAZDA5. Advanced dual front air bags use inflators with both crash-zone and driver's seat/passenger's seat weight sensors. Dual side air bags and dual side air curtains provide coverage for all three passenger rows.

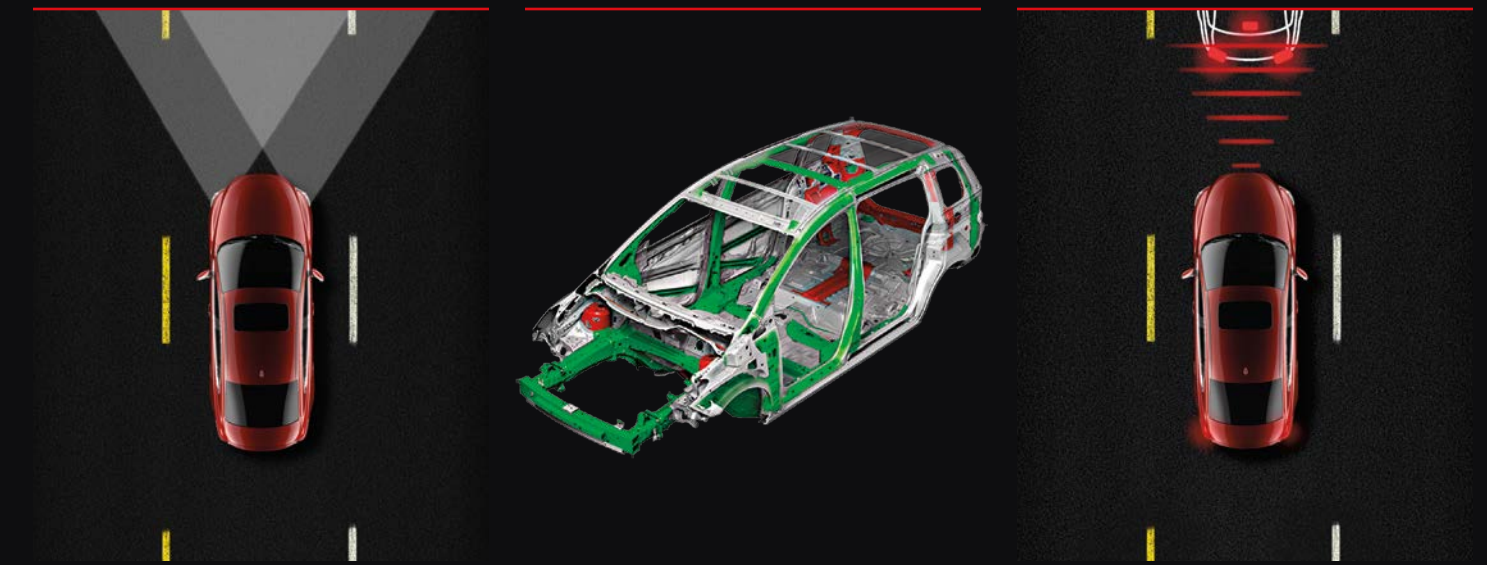
/ CHILD SAFETY /

Child-safety seat anchors are built into the second-row seats to help safely secure your most precious passengers. Both third-row seats are equipped with child safety-seat tether anchors.



/ ACTIVE SAFETY /

The available Tire Pressure Monitoring System† monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.



/ CLEARER VISION /

Available Xenon (HID) headlights‡ and halogen fog lights‡ brighten your view, providing enhanced nighttime illumination.

/ STRUCTURAL SAFETY /

Stronger and safer yet lighter, every MAZDA5 uses Mazda's "Triple H" construction system that reinforces the floor, sides and roof, resulting in a safe, secure structure around the driver and passenger compartments. Its high-tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.

/ BRAKES /

Every MAZDA5 comes equipped with standard power-assisted 4-wheel disc brakes and a wide range of advanced braking features. The Anti-lock Brake System pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops. Electronic Brake Force Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.

*Dynamic Stability Control (DSC) is not a substitute for safe driving practices.

†Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

‡Standard on the GT model.

CRYSTAL WHITE PEARL

ALUMINUM METALLIC MICA

ZEAL RED MICA

METEOR GREY MICA

JET BLACK MICA

MAZDA5 COLOUR COMBINATIONS

PAINT COLOURS	GS/GT	GT with Luxury Package	
	BLACK CLOTH	BLACK LEATHER	SAND LEATHER
Crystal White Pearl	●	●	●
Aluminum Metallic Mica	●	●	
Zeal Red Mica	●	●	●
Meteor Grey Mica	●	●	
Jet Black Mica	●	●	

● = Available

UPHOLSTERY



WHEEL OPTIONS



MAZDA5 SPECIFICATIONS AND CAPACITIES

SPECIFICATIONS	GS/GT
Engine type	2.5 L DOHC 16-valve 4-cylinder
Displacement	2,489 cc
Compression ratio	9.7:1
Horsepower SAE net	157 @ 6,000 rpm
Torque SAE net lb. ft.	163 @ 4,000 rpm
Fuel system	Electronic Fuel Injection (EFI)
Recommended fuel	Regular
Fuel economy city/highway (L/100 km)**	
6MT	9.7/6.8
5AT SPORT	9.5/6.7
Curb weight (kg)	
6MT	1,551
5AT SPORT	1,569

**Estimated fuel economy. Your actual fuel consumption may vary.

EXTERIOR DIMENSIONS	
Wheelbase/overall length (mm)	2,750/4,585
Overall width (mm)	1,750
Overall height (mm)	1,615
Track (fr/rr)	1,529/1,519
Turning circle, curb-to-curb (m)	11.2

INTERIOR DIMENSIONS	
Headroom (fr/2nd/3rd) (mm)	1,034/1,000/942
Headroom - with moonroof (fr/2nd/3rd) (mm)	990/995/942
Legroom (fr/2nd/3rd) (mm)	1,035/1,001/775
Shoulder room (fr/2nd/3rd) (mm)	1,409/1,410/1,251

CAPACITIES	
Seating	6
Cargo volume (L)	
behind 3rd-row seat	112
with 3rd-row seat folded	426
with 2nd/3rd-row seats folded	857
Passenger volume (L)	2,768
Total interior volume (L)	4,024
Fuel tank (L)	60

MAZDA5 FEATURES

	GS	GT
ENGINE & TRANSMISSION		
2.5 L DOHC 16-valve 4-cylinder engine	S	S
6-speed manual transmission	S	S
5-speed SPORT mode automatic transmission	O	O
Front-wheel drive	S	S
SUSPENSION & BRAKES		
Power-assisted 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Rack-and-pinion steering with Electro-Hydraulic Power-Assist Steering	S	S
Front independent strut suspension with coil springs	S	S
Rear independent multi-link suspension with coil springs	S	S
Front and rear stabilizer bars	S	S
Brake assist	S	S
Dynamic Stability Control (DSC)	S	S
Traction Control System (TCS)	S	S
SAFETY & SECURITY		
Dual front air bags	S	S
Dual front side air bags	S	S
Dual side air curtains	S	S
Engine immobilizer theft-deterrent system	S	S
Side-door impact-protection beams	S	S
Child-proof door locks	S	S
Anti-theft alarm system	CP	S
Whiplash-reducing adjustable front-seat head restraints	S	S
Adjustable headrests on all seats	S	S
Height-adjustable front seat belts	S	S
Integrated child-seat anchors	S	S
3-point safety belts for all occupants	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

MAZDA5 FEATURES (cont'd)

EXTERIOR	GS	GT
Sporty bumpers	S	S
Side sill extensions	-	S
Front mud guards	S	-
Black front grille	S	-
Dark silver front grille	-	S
Body-coloured door handles	S	S
Body-coloured rear spoiler	-	S
Black power-operated door mirrors	S	-
Body-coloured power-operated heated door mirrors	-	S
Turn signal on door mirrors	-	S
Xenon (HID) headlights	-	S
Automatic headlight control	S	S
Rain-sensing intermittent windshield wipers	S	S
Rear window defroster and intermittent wiper	S	S
Fog lights	-	S
Rear back-up sensors	-	S
Dual rear sliding doors	S	S

WHEELS & TIRES	GS	GT
16" alloy wheels with 205/55R16 all-season tires	S	-
17" alloy wheels with 205/50R17 all-season tires	-	S
Temporary spare tire	S	S
Tire Pressure Monitoring System (TPMS)	-	S

COMFORT & CONVENIENCE	GS	GT
Micron air filter	S	S
Air conditioning with automatic climate controls and external temperature display	S	S
Rear air vents with fan-speed control	S	S
Rear heater ducts	S	S
Steering-wheel-mounted cruise controls	CP	S
Tilt and telescopic steering wheel	S	S
Internal fuel door release	S	S
Power door locks	S	S
Central locking switch on driver's and front passenger's doors	S	S
Remote keyless entry system with retractable key, welcome mode and panic alarm	S	S
Illuminated entry	S	S
Driver's side foot rest	S	S
Day/night rearview mirror	S	S
Power windows with driver's one-touch down feature and switch illumination	S	S
Cargo area light	S	S
Map lamps	S	S
Driver's and passenger's sunvisors with covered vanity mirrors	S	S
Dual front cup holders	S	S
Dual third-row cup holders	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Power glass moonroof with tilt and slide*	-	O/LP

SEAT & TRIM	GS	GT
Front-row seats:		
Reclining front seats with thigh support	S	S
Adjustable driver's seat lifter	S	S
Driver's seat lumbar support	-	LP
Inner armrests	S	S
Second-row seats:		
Two captain's chairs with reclining and forward/backward sliding functions	S	S
Inner and outer armrests	S	S
Third-row seats:		
Two-passenger seating with 50/50-split fold-down seatbacks	S	S
Heated front seats	-	S
Sporty cloth upholstery	S	S
Leather-trimmed upholstery	-	LP
Leather-wrapped 3-spoke steering wheel	CP	S
Leather-wrapped shift knob	-	S
Silver finish on inner door handles (front row only)	S	S
Silver finish on instrument panel	S	S
Black and silver finish on shift panel	S	S
Custom-fitted floor mats	S	S

INSTRUMENT PANEL & STORAGE	GS	GT
Electroluminescent gauges	S	S
Black gauges with white lettering and white night-time illumination	S	S
Ignition key illumination	S	S
Tachometer	S	S
Trip computer	CP	S
Engine coolant temperature gauge	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S
Front door storage pockets with bottle holders	S	S
Centre row fold-out table/cargo bin	-	LP
Driver's and passenger's seatback pockets	S	S

AUDIO	GS	GT
AM/FM CD player with 4 speakers	S	-
AM/FM CD player with 4 speakers and 2 tweeters	-	S
MP3 functionality on CD player	S	S
USB and auxiliary audio input	S	S
Bluetooth® hands-free phone capability with Audio Profile	CP	S
Steering-wheel-mounted audio controls	S	S
SiriusXM® Satellite Radio (free 6-month subscription)	-	S

S = Standard O = Optional - = Not available CP = Convenience Package LP = Luxury Package

MAZDA5 PACKAGES

Convenience Package (GS): Bluetooth® hands-free phone capability with Audio Profile, anti-theft alarm system, steering-wheel-mounted cruise controls, leather-wrapped 3-spoke steering wheel, and trip computer.

Luxury Package (GT): Power moonroof with tilt & slide, leather-trimmed upholstery, driver's seat lumbar support, and centre row fold-out table/cargo bin.

*Power glass moonroof is not available on the GT model with manual transmission unless as a part of the Luxury Package

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SATELLITE RADIO

MAZDA FULL LINE



EVERY MODEL IN THE MAZDA LINE-UP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. THIS IS THE MAZDA WAY.

MAZDA5 ACCESSORIES. IT'S YOUR MAZDA – MAKE IT YOUR OWN.

Customize your new MAZDA5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



A Soft Cargo Liner. Line your cargo area with flexible heavy-duty protection. **B Rear Bumper Step Plate.** Protect your paint's finish while loading and unloading the cargo area. **C Roof Rack.** Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayak, bike, cargo, luggage, snowboard and more. **D All-Weather Floor Mats.** Replace your standard carpet mats with these all-weather floor mats to provide your MAZDA5's carpet with heavy-duty protection. **E Mud Guards.** Moulded mud guards are durable enough to take whatever the roads can throw at them. **F Auto-Dimming Mirror with Compass and HomeLink®.** Features a bright LED compass readout and also automatically dims to reduce glare from headlights of cars behind you. The built-in HomeLink® controller activates any system-connected lights, gates, etc. in your home.

ADDITIONAL ACCESSORIES:

- 3M Paint Protection
- Alloy Pedal Set
- Alloy Wheels
- Ashtray
- Body Side Mouldings - with or without chrome inserts
- Cargo Cover
- Cargo Net
- Cargo Tray
- Chrome Accent Kit
- Door Visors
- Cigarette Lighter
- Engine Block Heater
- Fog Lamps
- Floor Liners
- Front Grille Garnish
- Hood Deflector
- Lift-Gate Handle Garnish
- Mazda Key Chain
- Moonroof Wind Deflector
- Rear Roof Spoiler
- Remote Engine Start
- Roof Rack
 - Cargo Box
 - Kayak Carrier
 - Ski/Snowboard Carrier
- Scuff Plates - Illuminated
- Sun Blinds for Rear Sliding Doors
- Tailpipe Finisher
- Touch-Up Paint
- Trunk Illumination
- Welcome Illumination
- Wheel Locks
- ZOOM-ZOOM Key Chain
- ZOOM-ZOOM Kit (plate frame, key chain, & valve caps)
- ZOOM-ZOOM Licence Plate Frame

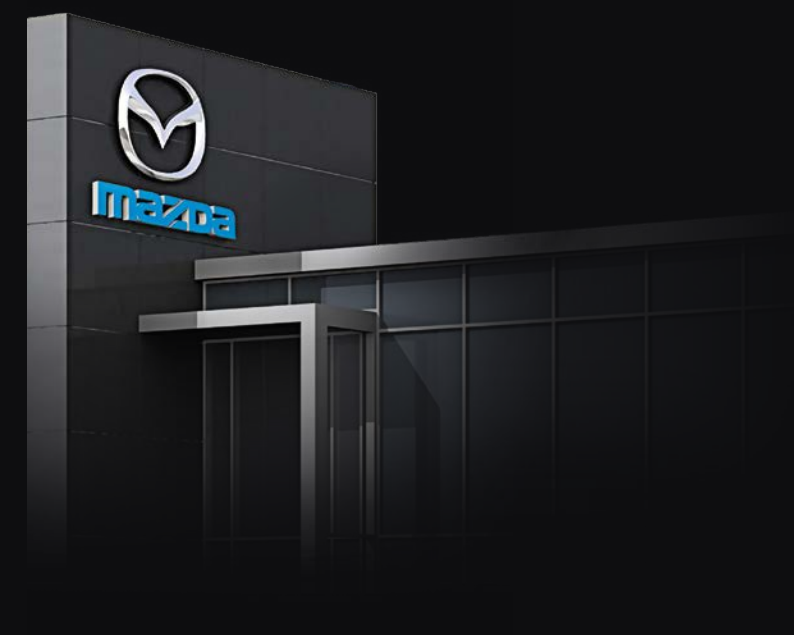
OUR PROMISE.

At Mazda, we're passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want - surpassing your expectations. Mazda doesn't settle, and neither should you. Let our Mazda Dealers:

- / Provide you with a comfortable environment
- / Earn your trust
- / Respect and value your time
- / Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.



THIS IS THE 2014 MAZDA5.

ZOOM-ZOOM



MAZDA WARRANTY The basic warranty on MAZDA5 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 8 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2014 MAZDA5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit mazda.ca.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

Find out more on:



Get more detailed information on your MAZDA5. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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 BETTER DRIVERS
BUCKLE UP

